

START HERE

Bring us your hardest role first.

If you're a mid-Michigan employer with a hiring challenge — one hard-to-fill role or an ongoing workforce strategy — call me directly.

No sales pitch. Just a conversation with someone who has recruited in this market for thirty years.



Kent Housler

President, Personnel World, Inc.

(517) 323-3500

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Read our Google reviews — clients and candidates, in their own words.

PERSONNEL WORLD
HIRE QUALITY.

517.323.3500

WWW.PERSONNELWORLD.COM

SINGLE-SOURCE STAFFING

One call covers:

Manufacturing & Skilled Trades

Warehouse & Distribution

Administrative & Customer Service

Professional & Accounting

Legal

Technical & IT

Medical Office

Growing companies don't want three agencies. One relationship covers every role in your building — with a single point of accountability.

1000 W. St. Joseph St., Suite 300, Lansing, MI 48915
(517) 323-3500 · personnelworld.com

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517.323.3500

WWW.PERSONNELWORLD.COM



One workforce partner. Every role in your building.

From the manufacturing floor to the front office — staffed, verified, and guaranteed by people who know mid-Michigan.

MANUFACTURING ♦ WAREHOUSE ♦
ADMINISTRATIVE ♦ PROFESSIONAL ♦ LEGAL ♦
TECHNICAL ♦ MEDICAL

Independent & locally owned since 1980 · Lansing, Michigan

DIRECT HIRE

The hire you can't afford to get wrong.

AI-written resumes have made paper credentials nearly worthless. Every candidate we present has been interviewed face to face, skills-assessed, and reference-checked by a recruiter — not ranked by an algorithm.

You see three people who can do the job. Not thirty who typed the right keywords.

We recruit the roles that keep you up at night: accounting and payroll, legal, engineering and technical, and the supervisors who run your floor — through contingent and retained search, with behavioral and skills assessments on every placement.



FLEXIBLE STAFFING

Scale up without betting the payroll.

Temporary, temp-to-hire, and project staffing aren't stopgaps anymore — they're how mid-Michigan employers plan through uncertain demand.

- ◆ Ramp-ups & seasonal peaks
- ◆ Vacation & medical coverage
- ◆ Temp-to-hire trial periods
- ◆ Project & contract teams
- ◆ Payroll referral services

Personnel World is the employer of record. We carry the payroll, unemployment, workers' comp, and compliance exposure — you get the work done.



THE GUARANTEE

Accountable to you. In writing.

Replacement guarantee

If a placement doesn't work out in the first 60 days, we replace them. No re-bill, no argument.

The same recruiter, every time

You work with someone who knows your floor, your culture, and your standards — not a revolving door of account reps.

The owner answers the phone

Independent and locally owned. When you call, you're one step from the president — not a national call center.



"Working with Personnel World, Inc. has been a game-changer for our hiring process."

DAVID MOLLITOR, CONSOLIDATED ELECTRICAL CONTRACTORS